

**BUSINESS EVENTS SUMMIT**  
11-12 May 2008  
Alice Springs, Australia

**Final list of Participants**

***Business Events Council of Australia (BECA)***

*Chairman:* Geoff Donaghy (Group Director, Convention Centres, AEG Ogden Pty Ltd)  
*Executive Director:* Elizabeth Rich (Proprietor, Agenda Pty Ltd)

***Association of Australian Convention Bureau (AACB)***

Sandra Chipchase, President, AACB (CEO, Melbourne Convention & Visitors Bureau)  
Michael Cannon, Executive Director, AACB  
Lynn Fairbrass, Treasurer, AACB (Manager, Northern Territory Convention Bureau)  
John Fitzgerald, Vice President, AACB (CEO, Tourism Sunshine Coast)  
Ross MacCulloch, Managing Director, Perth Convention Bureau  
Robyn Hendry, CEO, Canberra Convention Bureau  
John Aitken, CEO, Brisbane Marketing  
Ruth Appleby, Conventions Manager, Newcastle Visitor and Convention Bureau  
Jacqui Taylor, Gold Coast Tourism, representing Martin Winter, incoming CEO.

***Australian Convention and Exhibition Centres***

Leigh Harry AFMEA, Chief Executive, Melbourne Convention and Exhibition Centre  
Ton van Amerongen, Chief Executive, Sydney Convention and Exhibition Centre  
Diane Norvick, Director of Marketing & Communications, representing Bob O'Keeffe, General Manager, Brisbane Convention and Exhibition Centre  
Alec Gilbert, Chief Executive, Adelaide Convention Centre  
Adrienne Readings, General Manager, Gold Coast Convention and Exhibition Centre  
Tracy Baker, Director of Association Sales representing Robert Clifford, Chief Executive Perth Convention and Exhibition Centre  
Malu Barrios, General Manager, Darwin Convention Centre  
Ross Steele, General Manager, Cairns Convention Centre  
Cindy Young AFMEA, Manager, Canberra Convention Centre  
Scott Boocock, Manager, Alice Springs Convention Centre

***Conventions Australia***

Amanda Anker, Operations Steering Committee, Conventions Australia, representing Martin Winter, Chairman, ICCA Australia Chapter & Chairman, *Conventions Australia*

***Exhibition and Events Association of Australia (EEAA)***

Matthew Pearce, Vice President, EEAA (Managing Director, Diversified Exhibitions Australia)

***Meetings and Events Australia (MEA)***

Rhona Walker AFMEA, Chairman, MEA (Managing Director, Solution RED Pty Ltd)  
Linda Gaunt, Chief Executive, MEA  
Ruth Lilian OAM AMM, Vice Chairman, MEA (Director, L&R Contract Business Services)  
Simon Baggs, Board Member, MEA (CEO, Lateral Marketing and Management Pty Ltd)  
Phil Holmes AFMEA, Board Member, MEA (Director, Convention Wise Pty Ltd)  
Michael Seibert AFMEA, Board Member, MEA (General Manager, Adelaide Expo Hire Pty Ltd)  
Roslyn McLeod OAM AMM AFMEA, Meetings Managers SIG, MEA (Managing Director, Tour Hosts Pty Ltd)  
Kate Smith, MEA Meetings Managers SIG (Managing Director, Waldron Smith Management)

### **Major Hotel Chains**

Glennis Clifton, National Account Director, Accor Hospitality representing Simon McGrath, VP Australia, Accor Hospitality

Anne Gill, Director of Sales Australia, New Zealand, South Pacific, representing Keith Barr, Chief Operating Officer Australian/New Zealand/South Pacific, IHG - InterContinental Hotels Group

Megan Fleming, Regional Director of Global Sales – Pacific, Area, representing Sean Hunt, Regional VP, Starwood Pacific Hotels

### **Tourism Australia (TA)**

Deanna Varga, representing Joyce DiMascio, Head, Business Events Australia, TA

### **Tourism Industry Organisations**

Evan Hall, National Manager, Tourism Investment, Tourism & Transport Forum (TTF)

Matt Hingerty Managing Director, Australian Tourism Export Council (ATEC)

Bill Healy, Director, National Affairs, Australian Hotels Association (AHA)

### **Young industry representatives**

#### *Nominated by MEA*

Lisa Philips, Branch Development Office MEA ACT/TAS&WA

Daniel McAlpine, National Convention Centre Canberra

Joshua Gronow, Elite Audio Visual

Jonathan Leggett, International College of Management, Manly

### **Industry and related invitees**

Jeanette Allan, CEO, Service Skills Australia

Professor Margaret Deery, Acting Deputy Dean, Victoria University (also representing Prof Leo Jago, Director, Centre for Tourism and Services Research, Victoria University)

Matt Crouch, Executive Lawyer, Bartier Perry

Jeremy Garling, Managing Director, Great Southern E-vents Pty Ltd

Bryan Holliday, Managing Director, ICMS Australasia Pty Ltd

Anthea Somerville, representing Simon Pogmore, Manager – Tourism Development, Qantas

### **Apologies**

*The following invitees are unable to make the meeting in Alice Springs, but were sent the discussion papers with an invitation to provide feedback prior to the event.*

Geoff Buckley, Managing Director, Tourism Australia

Nick Baker, Executive General Manager – Marketing, Tourism Australia

Paul Fairweather, General Manager, Tourism Research Australia

Chris Brown and Caroline Wilkie, TTF (represented by Evan Hall)

Peter Tucker, Tourism Division, Federal Dept of Resources Energy and Tourism

Rob Giason, CEO, Cairns & Regional Convention Bureau

Vin Barron, CEO, Tasmania Convention Bureau

Glenys Schunter, CEO, Townsville Enterprise

Peter O'Reilly, CEO, Tourism Whitsundays

Barrie Markey, Managing Director, ICMS Pty Ltd

Robert Moore, President & Alan Morley, Executive Director, EEAA (represented by Matt Pearce)

Ashley Spencer, Vice President Australasia, Hilton

Simon Pogmore, Manager – Tourism Development, Qantas

Patrick Griffin, President, AHA National Accommodation Division (Regional Managing Director, Orient-Express Hotels, Trains & Cruises)

Jon Hutchison, Managing Director, Sydney Convention & Visitors Bureau