



SCVB's Ian-Michael Farkas wins the 2008 Vin Barron IMEX Prize for Bureaux Staff

The Association of Australian Convention Bureaux (AACB) has granted the 2008 Vin Barron IMEX Prize for Australian Bureaux staff to Ian-Michael Farkas, a business development manager with Sydney's Convention Bureau.

AACB Executive Director, Mike Cannon, said Ian-Michael impressed the judges with his approach to challenges facing bureaux leaders, and his clear outline of potential solutions.

Mr Cannon said the Prize, enthusiastically co-sponsored by Qantas, was designed to foster career development and encourage excellence in the future leaders environment of Australia's convention bureaux.

In congratulating Ian-Michael on his win, IMEX managing director Paul Flackett took the opportunity to announce that the Prize has been re-badged to incorporate the name of Vin Barron, the retiring CEO of Tasmania's Convention Bureau. "Vin has made an outstanding contribution to the business of Business Events and this is our small but sincere way of recognizing his wonderful leadership", Mr Flackett said.

As the winner of the IMEX Prize, Ian-Michael will be flying with Qantas Airways to Frankfurt to attend IMEX 2008 (The Worldwide Exhibition for Incentive Travel, Meetings and Events) and the IMEX-MPI Future Leaders Forum, where he will address the Forum on his role, his view as to the challenges facing bureaux leaders, and his future aspirations.

IMEX 2008 runs from 22 to 24 April in Frankfurt, Germany.

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